



**Users of traditional PABX systems can benefit from Next-Generation Networks Technology, without throwing away a perfectly good phone system to do so. The Hello Telecom SIP trunk is simply a different way of connecting an existing phone system to the outside world and bringing additional capacity and features to that system.**

### Additional lines and capacity

Customers that wish to keep existing ISDN lines can add a SIP trunk to provide additional channels for inbound and or outbound calling. This not only provides backup to ISDN lines; it will also provide additional hosted numbering options to allow employees to integrate with the phone system from any location.

### Numbering flexibility

With standard (BT) phone lines users are stuck with the allocated line number as their business phone number. A SIP trunk breaks the link between line and number. The SIP trunk account can utilise multiple numbers of different types, including STD geographic (e.g 0115) and non-geographic (e.g 0845,0870). Users can even employ geographic numbers from outside their telephone exchange area, or numbers from a different country - ideal for marketing campaigns and international satellite offices.

### Added features and services

Wherever a PABX is running at maximum capacity, SIP trunks can be used in conjunction with the Hello Telecom Hosted Business Telephony service to create a single, seamless solution. All of the features supported by our Hosted Business Telephony can be made available on a SIP trunk.

- Future proof an existing phone system
- Increased flexibility
- Increased capacity
- Additional numbering
- Built in disaster recovery
- Call logging and recording

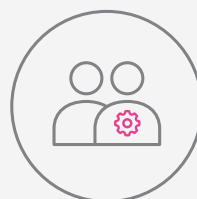
## Why Partner with Hello Telecom?



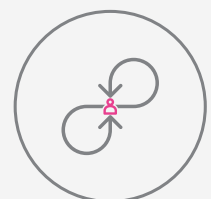
Over 17 Years Experience



Award Winning Technology



Customer Focused Support



Flexible Partner Programmes